

NAB

BROADCASTERS

**AGREEMENT FORM FOR
POLITICAL BROADCASTS**

STATION and LOCATION WRAL-TV Date 9/17/12
 I, Sharr Johnson Magnus (on behalf of) NC Citizens for Progress
 A legally qualified candidate of the _____ political party for the office of _____

In the _____ election to be held on _____ do hereby request station time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of time	Times per Week	No. of Weeks	Rate
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- See Attached

Date of First Broadcast <u>9/18/12</u>	Date of Last Broadcast <u>9/19/12</u>
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Total Charges: \$45,262.50/Net

The broadcast time will be used by NC Citizens for Progress
 I represent that the payment for the above-described broadcast time has been furnished by NC Citizens for Progress

And you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is () a corporation; () a committee; () an association; or () other unincorporated group. The names and offices of the chief executive officers of the entity are:
Michael Whisel, Treasurer

I agree to indemnify and hold harmless the station from any damages of liability, including reasonable attorney's fees that may ensue from the performance of the above-stated broadcast. For the above-stated broadcast I also agree to prepare a script or transcription, which will be delivered to the station at least _____ Before the time of the scheduled broadcast. (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies including; applicable class and rates; and discounts, promotional and other sales practices. (Note: The preceding sentence may be deleted). The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office).

Date 8/20/12 Phil De
 (Candidate or Agent)

☒ Accepted ☐ Rejected By Dave Zylus Title Sales Manager
 This request whether accepted or rejected, will be available for public inspection for a period of two years.

CONTRACT



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u> 117701 /		<u>Alt Order #</u> 06309283
<u>Product</u> CITIZENS 4 PROG 9/18		
<u>Contract Dates</u> 09/18/12 - 09/24/12		<u>Estimate #</u>
<u>Advertiser</u> NC Citizens for Progress		<u>Original Date / Revision</u> 09/11/12 / 09/18/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Shorr Johnson Magnus
1831 Chestnut Street
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRAL	09/18/12	09/21/12	CBS This Morning	7am - 9am		:30			NM	12	\$10,200.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				12	\$850.00			
N 2	WRAL	09/24/12	09/24/12	CBS This Morning	7am - 9am		:30			NM	3	\$2,550.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	3-----				3	\$850.00			
N 3	WRAL	09/18/12	09/21/12	WRAL 5am News	5am - 5:30a		:30			NM	4	\$2,800.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$700.00			
N 4	WRAL	09/24/12	09/24/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$700.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$700.00			
D 5	WRAL	09/18/12	09/21/12	Dr. Phil	9-10a		:30			NM	0	\$0.00
		ISSUE CLASS OF TIME R8.23										
D 6	WRAL	09/24/12	09/24/12	Dr. Phil	9-10a		:30			NM	0	\$0.00
		ISSUE CLASS OF TIME R8.23										
N 7	WRAL	09/18/12	09/21/12	Noon News	12p-1p		:30			NM	8	\$5,600.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				8	\$700.00			
N 8	WRAL	09/24/12	09/24/12	Noon News	12p-1p		:30			NM	2	\$1,400.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	2-----				2	\$700.00			
D 9	WRAL	09/19/12	09/21/12	Price is Right	11a-12p		:30			NM	0	\$0.00
		ISSUE CLASS OF TIME R8.23										
N 10	WRAL	09/18/12	09/21/12	Young and the Restless	4-5p		:30			NM	4	\$5,200.00
		ISSUE CLASS OF TIME R8.23										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



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2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
117701 /	06309283

Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	CITIZENS 4 PROG 9/18	

Advertiser	Original Date / Revision
NC Citizens for Progress	09/11/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$1,300.00			
N 11	WRAL	09/24/12	09/24/12	Young and the Restless	4-5p		:30			NM	1	\$1,300.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$1,300.00			
D 12	WRAL	09/23/12	09/23/12	6pm News (Sun)	6-630p		:30			NM	0	\$0.00
ISSUE CLASS OF TIME R8.23												
N 13	WRAL	09/18/12	09/21/12	David Letterman	1135p-1237a		:30			NM	8	\$4,800.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWT---				8	\$600.00			
N 14	WRAL	09/24/12	09/24/12	David Letterman	1135p-1237a		:30			NM	2	\$1,200.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	2-----				2	\$600.00			
N 15	WRAL	09/22/12	09/22/12	CBS This Sat Morning 8-9a	8-9a		:30			NM	1	\$700.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$700.00			
N 16	WRAL	09/19/12	09/23/12	Late News	11-1135p		:30			NM	4	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--wTFSS				4	\$4,000.00			
Totals											50	\$52,450.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/24/12	50	\$52,450.00	\$44,582.50
Totals	50	\$52,450.00	\$44,582.50

Signature: _____ **Date:** _____

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